

EDUCATION

Boston University
BS in Journalism

SKILLS

PROFESSIONAL

Project Management
Creative Production
Photography Production
Video Production
Creative Direction
Scriptwriting
Storyboarding
Video Editing
Writing
Editing
Styling

TECHNICAL

Adobe Photoshop
Adobe Premiere
Final Cut Pro
Google Suite
Capture One
Client Communication
Trello
Asana

ACHIEVEMENTS

Published in online
publications:
Cambridge Chronicle
College Magazine
Dulwich OnView

INTERESTS

Video & Photography
Writing & Poetry
Art & Music
Reading

PROFILE

An organized, resilient, and innovative professional with a proven track record for producing and directing full-scale multimedia productions. Great communication, editorial skills, and an eye for detail have been successfully leveraged in all aspects of creative storytelling. Performs well under tight deadlines, whether in teams or independently. Driven by ambition to create and elevate.

WORK EXPERIENCE

Freelance

CanBeDone Films, Remote - *Copywriter* (4/2024 - Present)

- Produces engaging monthly newsletters for subscriber base
- Generates original visual and written content
- Manages the monthly roll out of content
- Conducts thorough copy editing and proofreading
- Maintains brand tone consistency throughout all communications

HYDY, Inc., Remote - *Producer* (8/2023 - 2/2024)

- Consistently created up to 2 social media deliverables per week for the brand NumNum
- Developed and produced self-made visual content
- Provided video production, editing, and copyediting/marketing strategy
- Consulted with social media team to collaborate on ongoing content

Kindred Studios, Remote - *Creative Producer* (11/2022 - Present)

- Conceives and develops unique on-brand content for projects
- Remotely manages photographers, retouchers, and post production of content
- Composes mood boards, shot lists, storyboards, and concepts for clients
- Edits social media and direct response videos for brands
- Occasionally brought on set to manage larger scale productions

Full-Time

Kindred Studios, Trenton, NJ - *Creative Producer* (11/2020 - 11/2022)

- Conceived and produced unique on-brand content for a variety of clients
- Managed and orchestrated studio photography and video production from concept to delivery
- Director, creative stylist, and digital technician on all photoshoots
- Edited photos and videos for projects
- Managed photographers, talent, and retouchers as well as the post production and delivery of all images
- Composed mood boards, shot lists, storyboards, and concepts for clients
- Played key role in overarching creative team producing media assets for brands

Ripen, Princeton, NJ - *Production Coordinator* (6/2020 - 10/2020)

- Assisted the creative director and studio manager with daily studio needs

- Worked alongside photographers as a digital technician during photoshoots
- Processed images for post production
- Earned responsibilities such as studio scheduling and managing photoshoots

Dulwich OnView, Dulwich, United Kingdom - *Journalism Intern* (1/2020 - 3/2020)

- Composed articles on local art exhibits and events
- Created original content for the website
- Worked with editors and attended press events

Ripen, Princeton, NJ - *Creative Intern* (6/2019 - 8/2019)

- Intern for the creative director and studio manager
- Worked with clients via email and calls
- Scheduled client calls for the creative director
- Assisted with management of client projects
- Performed inventory checks, package returns, and studio organization
- Helped with photoshoots and styling

College Magazine, Boston, MA - *Student Writer* (9/2018 - 12/2018)

- Wrote weekly articles about college lifestyle
- Generated content for the web publication

BU Fitness and Rec Center, Boston, MA - *Facilities Supervisor* (2/2018 - 12/2019)

- Provided customer service to members
- Handled point of sale transactions for memberships, merchandise, facility passes, and security of the building